ASCO Exhibitor Newsletter - September 2019

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TriStar: ASCO’s Exclusive Out of Home Advertising Vendor

ASCO is pleased to introduce TriStar, our new out-of-home advertising vendor. Our partnership with TriStar will provide you with new and convenient visibility tactics for the ASCO Annual Meeting, the Gastrointestinal Cancers Symposium, and the Genitourinary Cancers Symposium. In addition to offering the best citywide strategies, a TriStar Event Media Strategist will work closely with you from point of sale to ad approval and fulfillment. As ASCO’s exclusive out-of-home advertising vendor, TriStar will be able to ensure that all out-of-home advertising complies with ASCO’s Policies for Exhibitors and Other Organizations at ASCO Meetings.

Interested in purchasing airport advertising, billboards, or transit shelters in Chicago or San Francisco? View our rate card to learn more about 2020 out-of-home offerings or contact Nan Blunk at 913-491-4200.

Interested in advertising at another ASCO sponsored or cosponsored meeting, or have a question about our advertising policies? Contact Jen Goldstein, ASCO Exhibits Manager at jen.goldstein@asco.org or 571-483-1304.

Best of ASCO® Attendee Demographics

The 2019 Best of ASCO® Meetings attendee demographics are now available. Thank you to everyone who helped make these meetings a great success!

Bellevue, WA
Austin, TX
Baltimore, MD

Exclusive Opportunity: Industry Expert Theaters at the 2020 GI Cancers Symposium
New this year! Host an Industry Expert Theater at the 2020 Gastrointestinal (GI) Cancers Symposium or the 2020 Genitourinary (GU) Cancers Symposium. Industry Expert Theaters provide an opportunity for exhibitors to present live non-accredited educational sessions, highlighting a new service or the development of a product for up to 50 attendees. Exhibitors with contracted 2020 GI Cancers Symposium or 2020 GU Cancers Symposium exhibit table(s) are eligible to apply to participate in a Theater slot. Interested? Contact the Exhibit Sales Team at giexhibits@spargoinc.com or guexhibits@spargoinc.com.

Book Exclusive Private Meeting Space at 2020 GI and GU Symposia

Reserve your space now! This is the only meeting space available to exhibitors in the convention center for GI and GU 2020. This opportunity is available exclusively to companies exhibiting at the meetings. Purchase a standard room in the Posters, Exhibits, and Food Service Room or book a private VIP room in one of the upstairs alcoves. Learn more about booking space at GI and GU.

ASCO ® Breakthrough

October 11-13, 2019 in Bangkok, Thailand

ASCO Breakthrough abstract titles were just released! Presentations on more than 130 studies will showcase rapidly evolving technologies revolutionizing cancer care globally. Make sure you have a seat at the table; contact Michele LaFrance to discuss your participation. Customizable packages are available upon request.

CONQUER CANCER ®

THE ASCO FOUNDATION

Sponsorship and Support Opportunities
An array of sponsorship and support opportunities are available through Conquer Cancer® The ASCO Foundation. Opportunities are currently available for the Supportive Care in Oncology Symposium, Gastrointestinal Cancers Symposium, Genitourinary Cancers Symposium, and ASCO-SITC Clinical Oncology Symposium.

Interested in supporting one or more of these meetings? Contact Conquer Cancer.

Current Exhibit Opportunities

Exhibit sales are open for the following meetings. Reserve your space today!

Breakthrough: A Global Summit for Oncology Innovators | Exhibits: October 11-13, 2019

Supportive Care in Oncology Symposium | Exhibits: October 25, 2019
Gastrointestinal Cancers Symposium | Exhibits: January 23-24, 2020

ASCO-SITC Clinical Immuno-Oncology Symposium | Exhibits: February 6-7, 2020

Genitourinary Cancers Symposium | Exhibits: February 13-14, 2020

Policies

- Policies for Exhibitors and Other Organizations at ASCO Meetings
- Guidelines on Prioritizing Selection of Exhibit Space and Hotel Accommodations for the 2020 Annual Meeting
- Ancillary Event Guidelines
- Industry Expert Theater Guidelines

Official ASCO Vendors

Contact Us

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