TABLE OF CONTENTS

- Upcoming Important Deadline: ASCO Annual Meeting Directory
- Breakthrough: A Global Summit for Oncology Innovators
- Exciting Training Opportunity for Industry Professionals
- Thank You and Demographics Posted
- Start earning points toward the 2021 ASCO® Annual Meeting. Check out our current exhibit opportunities

Upcoming Important Deadline: ASCO Annual Meeting Directory

The deadline to submit your information or to upgrade to a premium listing to be included in the ASCO Annual Meeting printed Exhibitor Directory is this Friday, March 22.

Submit your information now through the Exhibitor Resource Center or upgrade your listing today!

Breakthrough™: A Global Summit for Oncology Innovators

The front line in the battle against cancer will be in Bangkok, Thailand, October 11-13. Will you be there?

Decisive moments like this don't happen every day: oncology's leading minds coming together, exploring the latest technology, sharing lessons learned, and combining efforts for a coordinated push against cancer. Be one of the first companies to support the inaugural meeting Breakthrough™: A Global Summit for Oncology Innovators. Opportunities to participate are limited– do not miss your chance to be part of this community from the beginning!

Exhibitors and supporters will increase their priority point standing for the 2021 ASCO Annual Meeting by participating in this inaugural event. For more information on exhibiting or supporting, contact Michele LaFrance.

ASCO Advantage: Exciting Training Opportunity for Industry Professionals

ASCO Advantage is an innovative training opportunity from the Society that leverages ASCO's vast educational experience to create custom learning solutions for industry professionals. It is a benefit to our members and their patients to have industry partners who understand clinical decision making. Email advantage@asco.org to learn more about this exciting opportunity today or to schedule an informational meeting during the 2019 ASCO Annual Meeting.
Thank You and Demographics Posted

Thank you for exhibiting at our three winter symposia. We appreciate the important role exhibitors played in making these meetings a great success! Attendee demographics for the GI Cancers Symposium and GU Cancers Symposium are now online. Demographics for the ASCO-SITC Clinical Immuno-Oncology Symposium will be posted in April.

Conquer Cancer Now!
Attract attendees and support cancer research by adding a fundraising booth activity to your exhibit! To include a fundraising booth activity in your exhibit, you must submit a Booth Activity Request form and Fundraising Request for Approval form through the online Exhibitor Resource Center. The applicable forms are due through the online Exhibitor Resource Center no later than Thursday, May 2.

Sponsorship and Support Opportunities
An array of sponsorship and support opportunities are available through Conquer Cancer® The ASCO Foundation. Opportunities are currently available for the ASCO Annual Meeting, Best of ASCO Meetings, Oncology Practice Conference, and Quality Care Symposium. Interested in supporting one or more of these meetings? Contact Conquer Cancer.

Conquer Cancer® Corporate Conquerors Circle
Want to earn a priority point and engage more with Conquer Cancer and ASCO? Join the Corporate Conquerors Circle. Membership for the 2019-2020 membership cycle is now open. Those in good standing with Conquer Cancer as of April 1, 2019 will receive 1 priority point toward 2020 booth selection at the ASCO Annual Meeting. Learn more about Conquer Cancer or contact us.

Current Exhibit Opportunities

Best of ASCO Meetings
- Best of ASCO Bellevue on Seattle's Eastside | Exhibits: July 19-20, 2019
- Best of ASCO Austin | Exhibits: July 26-27, 2019
- Best of ASCO Baltimore | August 2-3, 2019

ASCO Oncology Practice Conference and ASCO Quality Care Symposium – 2 meetings, 1 exhibit fee!
- ASCO Oncology Practice Conference | Exhibits: September 5, 2019
- ASCO Quality Care Symposium | Exhibits: September 6, 2019

Upcoming Important Deadlines

ASCO Annual Meeting
· **Friday, March 22:** Exhibitor Directory Listing Submission Deadline (for inclusion in print)

## Policies

- [Policies for Exhibitors and Other Organizations at ASCO Meetings](#)
- [Guidelines on Prioritizing Selection of Exhibit Space and Hotel Accommodations for the 2020 Annual Meeting](#)
- [Ancillary Event Guidelines](#)
- [Industry Expert Theater Guidelines](#)

## Official Contractors

## Contact Us

[exhibits@asco.org](mailto:exhibits@asco.org)

571-483-1599

Follow us: [Facebook](#) [LinkedIn](#) [YouTube](#) [Twitter](#)

ASCO.org | CancerLinQ | Conquer Cancer | Cancer.Net
CancerProgress.net | Journal of Clinical Oncology | Journal of Oncology Practice
Journal of Global Oncology | JCO Clinical Cancer Informatics | JCO Precision Oncology

2318 Mill Road, Suite 800, Alexandria, VA 22314 | Phone 571.483.1300

Click [here](#) to unsubscribe.