TABLE OF CONTENTS

• Revised exhibitor policies available online; new opportunity to earn a priority point  
• Plan an ancillary educational event at ASCO’s winter symposia.  
• Looking to earn a point toward the 2020 ASCO Annual Meeting? Check out our current exhibit opportunities.  
• Upcoming important deadlines.

Revised Exhibitor Policies are Now Available

We have posted revised exhibitor guidelines and policies online. Please take some time to review the updated guidelines and policies, as they will impact your next exhibiting experience. Below is a key update from the new guidelines and policies:

**Guidelines on Prioritizing the Selection of Exhibit Space and Hotel Accommodations at the 2020 ASCO® Annual Meeting**

- We have established a new opportunity for exhibitors to earn an additional priority point. Exhibitors in good standing of the Conquer Cancer Corporate Conquerors Circle as of April 1, 2019 will be awarded one point. The point will be applied toward the 2020 ASCO Annual Meeting.

Questions? Please contact Jen Goldstein, Exhibits Program Specialist.

Planning an Educational Event at ASCO’s Cosponsored Winter Symposia?

Feature your event in ASCO-produced meeting materials and products, and receive other benefits designed to increase the visibility of your educational event by participating in the Premium Ancillary Educational Event Package at the Gastrointestinal (GI) Cancers Symposium, the Genitourinary (GU) Cancers Symposium, or the ASCO-SITC Clinical Immuno-Oncology Symposium. Exclusive benefits include:

- Detailed event information and placement in the print program, Daily News, and meeting iPlanner app,
- One-time use of the pre-registrant mailing list,
- A sign advertising premium events at the Symposium venue, and more.
Submit a [GI Symposium Event Request](#), a [GU Symposium Event Request](#), or an [ASCO-SITC Clinical Immuno-Oncology Symposium Event Request](#). Space is assigned on a first-come, first-served basis. Questions? Contact [Amanda.smith@asco.org](mailto:Amanda.smith@asco.org)

**CONQUER CANCER®**

**THE ASCO FOUNDATION**

**Sponsorship and Support Opportunities**

An array of [sponsorship and support opportunities](#) are available through Conquer Cancer® The ASCO Foundation. Opportunities are currently available for the Palliative and Supportive Care in Oncology Symposium, Gastrointestinal Cancers Symposium, Genitourinary Cancers Symposium, and ASCO-SITC Clinical Oncology Symposium.

Interested in supporting one or more of these meetings? [Contact Conquer Cancer](mailto:).**

**Conquer Cancer Corporate Conquerors Circle**

Looking for another way to gain a priority point and engage more with Conquer Cancer and ASCO? Join the [Corporate Conquerors Circle](#). Membership for the 2019-2020 membership cycle will open in January 2019 and members will receive 1 priority point toward 2021 booth selection at the ASCO Annual Meeting. Click the link above to learn more about this group or contact us at [corporateconquerors@conquer.org](mailto:corporateconquerors@conquer.org).

**Current Exhibit Opportunities**

Exhibit sales are open for the following meetings. Reserve your space today!

**Palliative and Supportive Care in Oncology Symposium**
- November 16-17, 2018 | Exhibits: November 16

**Gastrointestinal Cancers Symposium**
- January 17-19, 2019 | Exhibits: January 17-18
Genitourinary Cancers Symposium
- February 14-16, 2019 | Exhibits: February 14-15

ASCO-SITC Clinical Immuno-Oncology Symposium
- February 28-March 2, 2019 | Exhibits: February 28-March 1

Upcoming Important Dates

Gastrointestinal Cancers Symposium
Wednesday, December 12
- Exhibitor Directory Listing and Upgrade
- Exhibitor Registration and Hotel Reservations
- Giveaway Approval Form
- Notification of Intent to Use An EAC
- Onsite Contact Form

Wednesday, December 26
- Freeman Audio Visual Order Form
- General Service Contractor Forms
- Internet Order Form
- Lead Retrieval Order Form

Policies
- Exhibitor Policies
- Priority Point Policies
- Ancillary Event Guidelines
- IET Guidelines

Official Contractors

Contact Us
exhibits@asco.org
571-483-1599

Follow us: