Maximize Your ROI with Out-of-Home Marketing in Chicago

ASCO’s newest advertising opportunities include citywide tactics designed to amplify your message. As ASCO’s exclusive out-of-home vendor, TriStar will work with you to create high-visibility campaigns that meet your goals and your budget. Opportunities include airport advertising, billboards and wallscapes, transit shelters, and more. View the rate card to learn more about our 2020 out-of-home offerings and contact Hilary Blair, TriStar Event Media Strategist, at 913-491-4200 to reserve your ad space.

Thank You, Symposium Exhibitors!

Thank you to everyone who exhibited at the 2020 Gastrointestinal Cancers Symposium, Genitourinary Cancers Symposium, and ASCO-SITC Clinical Immuno Oncology Symposium. We appreciate the important role you played in making these meetings a great success! Final registration numbers and demographics will be available next month on the meeting websites.

Upcoming Deadline: #ASCO20 Exhibitor Directory

Attention Annual Meeting exhibitors: have you submitted your directory details yet? The deadline to submit your information for inclusion in the print directory is Friday, March 20. Changes made after that date will only appear online. Review your information now through the Exhibitor Resource Center.

Questions about the directory? Email ascoexhibits@spargoinc.com.

Fraud Alert

ASCO is aware of recent phishing attacks and "pirate" housing companies and travel agencies that aggressively pursue exhibitors and attendees. SPARGO, Inc. is the only official exhibits, housing, and registration provider for ASCO Meetings and Symposia. ASCO has NO affiliation with any organization other than SPARGO,
Inc. Accordingly, all official ASCO exhibits, housing, and registration emails will come from ASCO (asco.org) or from SPARGO (spargoinc.com).

Please be vigilant if contacted by any other company or service. If you suspect that an email or website is fraudulent, exercise caution by refraining to click on hyperlinks or enter any personal information that could be compromised. If you are contacted by someone regarding ASCO Meetings or Symposia, and the individual is not a representative of SPARGO, Inc. or ASCO, please contact ASCO immediately and include information about the company that contacted you.

A booth activity will make your exhibit stand out in the ASCO Annual Meeting crowd, and it will generate valuable funds to support research for every cancer, every patient, everywhere. Join Conquer Cancer®, the ASCO Foundation in lighting the way for the next cancer breakthrough by funding the innovative studies all patients need.

Be creative! Have fun! Support an important cause. Participating is easy!* Submit a Booth Activity Form and a Fundraising Form through the Exhibitor Resource Center by April 22, 2020 and choose Conquer Cancer as your beneficiary. Participating exhibitors may receive recognition on social media, Annual Meeting walk-in slides, and on the Conquer Cancer Video Wall.

For more information regarding booth activities, please contact ASCO exhibits atascoexhibits@spargoinc.com. If you want to learn more about Conquer Cancer and the work we do, please contact gina.grantham@conquer.org.

*All booth activities must be approved by ASCO in advance and comply with the Policies for Exhibitors and Other Organizations at ASCO Meetings. All approval requests must be submitted through the online Exhibitor Resource Center.

Current Exhibit Opportunities

Exhibit sales are open for the following meetings. Reserve your space today!

Annual Meeting | Exhibits: May 30 – June 1, 2020 – it's not too late to join the waitlist!
Policies

- Policies for Exhibitors and Other Organizations at ASCO Meetings
- Guidelines on Prioritizing Selection of Exhibit Space and Hotel Accommodations for the 2021 Annual Meeting
- Ancillary Event Guidelines
- 2020 Annual Meeting Industry Expert Theater Guidelines

Official ASCO Vendors

Contact Us

exhibits@asco.org
571-483-1599

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