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## Embargo Policies

➤ **What is the embargo policy for abstracts accepted to the 2021 ASCO Annual Meeting?**

The full text of the abstracts will be posted online at [meetinglibrary.asco.org](http://meetinglibrary.asco.org) when the embargoes lift according to the following schedule:

Abstracts	Embargo will lift:
<i>Proceedings I Abstracts</i>	5:00 p.m. ET - Wednesday, May 19
<b>Publish Only Abstracts</b> (online only, will not be printed in <i>Proceedings I</i> )	5:00 p.m. ET - Wednesday, May 19
<b>Late-Breaking Abstracts (LBAs)</b> including Plenary abstracts	5:00 p.m. ET – Thursday, June 3

➤ **Can companies/institutions issue press releases stating that an abstract has been accepted to the meeting before the embargo lifts?**

Once an abstract has been officially accepted for presentation/publication as part of the 2021 ASCO Annual Meeting, you are welcome to publicize the abstract’s acceptance. However, the specific abstract title or presentation information may not be released until ASCO has publicly posted this information when the abstract titles are released on April 28, so you may want to consider waiting to issue your release until then.

**ABSOLUTELY NO TRIAL DATA OR STUDY RESULTS** can be included in press releases announcing abstract acceptance. Please see ASCO’s [Abstract Policies](#).

➤ **When the embargo lifts, does it lift on the full data from the meeting presentation, or only on the data included in the abstract itself?**

Once an abstract has been publicly released by ASCO and the embargo has lifted, you may widely distribute a press release containing the full data, including any additional or updated data that will be presented at the meeting even if not included in the abstract itself.

➤ **Do the same embargo rules apply for poster sessions and oral presentations?**

The embargo policy only differentiates between Late-Breaking abstracts (LBAs) and non-LBAs, not presentation types. As our [Corporate and Institutional Public Relations policies](#) state, “Once an abstract has been publicly released by ASCO and the embargo has lifted, you may widely distribute a press release containing the full data, including any additional or updated data that will be presented at the meeting even if not included in the abstract itself.”

## Public Release of Abstracts

➤ **When will the abstract titles and presentation times be available online?**

The titles and presentation times of all Annual Meeting abstracts will be available at [meetinglibrary.asco.org](http://meetinglibrary.asco.org) on April 28. **No data will be posted at this time.**

➤ **When will the full abstracts be available online?**

The full text of the abstracts will be posted online at [meetinglibrary.asco.org](http://meetinglibrary.asco.org) when the embargoes lift according to the following schedule:

<b>Abstracts</b>	<b>Embargo will lift:</b>
<b><i>Proceedings I</i> Abstracts</b>	5:00 p.m. ET - Wednesday, May 19
<b><i>Publish Only Abstracts</i></b> (online only, will not be printed in <i>Proceedings I</i> )	5:00 p.m. ET - Wednesday, May 19
<b>Late-Breaking Abstracts (LBAs)</b> including Plenary abstracts	5:00 p.m. ET – Thursday, June 3

## **Late-Breaking Data Submissions**

➤ **How will I know if my abstract is a Late-Breaking Abstract?**

All abstracts designated as Late-Breaking Abstracts (LBAs) contain the prefix “LBA” in their abstract number. All lead authors will also be notified that their abstracts were designated as Late-Breaking by late-April.

➤ **If the abstract was submitted under the late-breaking data submission timetable, will it be designated as a Late-Breaking Abstract?**

Abstracts designated as LBAs (Late-Breaking Abstracts) will contain the “LBA” prefix in the abstract number. This LBA designation refers to select abstracts that will be released close to the start date of the meeting. Abstracts that are submitted as placeholders because the data will not be available for submission until a later date are not automatically or necessarily designated LBAs.

➤ **If the abstract was submitted under the late-breaking data submission timetable and was not designated as a Late-Breaking Abstract (LBA), what is the embargo?**

All abstracts submitted under the late-breaking data submission timetable and not designated as Late-Breaking Abstracts (LBAs) will be published in *ASCO Proceedings I* with all the other non-LBA abstracts. *Proceedings I* abstracts will be publicly released on [meetinglibrary.asco.org](http://meetinglibrary.asco.org) and the news embargo will lift at 5:00 p.m. ET on Wednesday, May 19, 2021.

➤ **If the abstract was submitted under the late-breaking data submission timetable and was also designated as a Late-Breaking Abstract (LBA), what is the embargo?**

The embargo for Late-Breaking Abstracts (LBAs) will lift at 5:00 p.m. ET on Thursday, June 3 when the abstracts are publicly released on [meetinglibrary.asco.org](http://meetinglibrary.asco.org).

If you would like to confirm your abstract’s embargo date, [contact the ASCO Communications Staff](#).

## **Media Outreach**

- **Does ASCO provide guidance on embargoed media outreach surrounding Annual Meeting abstracts?**  
 ASCO provides guidance on conducting embargoed media outreach in the “Press Releases on Annual Meeting Abstracts” section of the [Corporate and Institutional Public Relations policies](#).
- **Does my press release require advance review by ASCO?**  
 No; however, press releases submitted for posting in the Virtual Press Room must meet the criteria outlined in the [Corporate and Institutional Public Relations policies](#). Further information about the Virtual Press Room is available at [www.asco.org/PRprofessionals](http://www.asco.org/PRprofessionals).
- **Which abstracts are eligible for feature in ASCO’s Virtual Press Room?**  
 You may submit a press release for the virtual press room related to any abstract in the meeting.
- **Will ASCO assist in the distribution of my press release(s)?**  
 ASCO’s Virtual Press Room can assist with the promotion of press releases related to Annual Meeting abstracts. The Virtual Press Room allows reporters covering the meeting to access corporate and institutional press releases pertaining to the entire 2021 ASCO Annual Meeting. More information about these distribution options is detailed in the [Corporate and Institutional Public Relations policies](#).
- **How do I submit a press release to ASCO’s Virtual Press Room?**  
 All materials for the Virtual Press Room must be submitted electronically for **Proceedings 1 and Publish Only Abstracts by Monday, May 10, 2021, at 5:00 p.m. ET and Late-Breaking Abstracts (LBAs) Tuesday, May 25, 2021** to [ASCO Communications Staff](#). Following the 24-hour review period, ASCO staff will notify you that your release has been accepted for posting or that further changes are needed. Due to the high volume of submissions, you are encouraged to submit your press release as soon as it is finalized. Press releases submitted after the deadline cannot be guaranteed posting within 24 hours but are still accepted and will still be posted as staff time allows.  
  
 Additional guidelines about submitting a press release for posting in the Virtual Press Room are available at [www.asco.org/PRprofessionals](http://www.asco.org/PRprofessionals).
- **Can ASCO provide me with the full media list of reporters participating in the 2021 ASCO Annual Meeting?**  
 No; ASCO’s media lists, past and present, are proprietary and are not shared externally.
- **Are we able to issue a teaser/curtain raiser release based on this (with no detail about the data – just announcing the presentation itself)?**  
 Further guidance regarding curtain raiser press releases is available in the [Corporate and Institutional Public Relations Policies](#) on the [PR Professionals page](#) of ASCO’s Press Center.

## **ASCO Media Events**

- **When will the press briefing schedule be made publicly available?**  
 The schedule will be made publicly available when ASCO announces the official Press Program on April 28, 2021.
- **How can public affairs professionals attend the meeting?**

Since the meeting is online, ASCO will not be offering registration for Public relations representatives of NCI- and AACI-designated cancer centers this year. If you need to attend the sessions or access on-demand content, please [register for the meeting](#) as a regular attendee.

## **ASCO Presentations**

- **When will presentations be available for viewing on ASCO's Meeting Library?**
- On-demand sessions will be available on [ASCO's Meeting Library](#) beginning June 4, at 9:00 am ET, with additional sessions released throughout the meeting.