

ASCO welcomes journalists to cover its co-sponsored Symposia taking place throughout 2019:

- [Gastrointestinal Cancers Symposium](#): January 17-19, 2019, San Francisco, CA
- [Genitourinary Cancers Symposium](#): February 14-16, 2019, San Francisco, CA
- [ASCO-SITC Clinical Immuno-Oncology Symposium](#): February 28 - March 2, 2019, San Francisco, CA
- [ASCO Quality Care Symposium](#): September 5-7, 2019, San Diego, CA
- [Palliative and Supportive Care in Oncology Symposium](#): October 25-27, 2019, San Francisco, CA

Embargo Policies

News media are required to abide by the embargo and confidentiality policies governing each Symposium. **The embargo for all abstracts accepted to the 2019 Symposia are as follows:**

Symposium	Embargo Lift Date
Gastrointestinal Cancers Symposium	Monday, January 14, 2019, 5:00 p.m. ET
Genitourinary Cancers Symposium	Monday, February 11, 2019, 5:00 p.m. ET
ASCO-SITC Clinical Immuno-Oncology Symposium	Monday, February 25, 2019, 5:00 p.m. ET
ASCO Quality Care Symposium	Tuesday, September 3, 2019, 5:00 p.m. ET
Palliative and Supportive Care in Oncology Symposium	Monday, October 21, 2019, 5:00 p.m. ET

These abstracts will be made available at abstracts.asco.org. This Embargo Policy covers all abstracts accepted as part of the Symposia regardless of whether information is obtained from another source.

Benefits for Media

Individuals granted media credentials from ASCO receive the following complimentary benefits for all ASCO meetings and co-sponsored Symposia leading up to the 2019 ASCO Annual Meeting:

- ✓ Access to embargoed press materials, abstracts, and press briefing slides
- ✓ Unlimited access to Meeting Videos and Slides (includes posters and video recordings of nearly all sessions)
- ✓ Virtual participation in press briefings
- ✓ Access to ASCO Experts
- ✓ Assistance with facilitating interviews

Additional benefits are available for credentialed media who register to attend ASCO meetings and co-sponsored Symposia in person:

- ✓ Access to hotel room block
- ✓ Admission to all Scientific and Education sessions (ticketed sessions are not open to media)
- ✓ Press briefing access, when applicable
- ✓ Use of on-site media facilities, dedicated interview rooms/space, and satellite filming locations

Apply for Media Credentials

Apply through [ASCO's Media Headquarters \(HQ\), \[mediahq.asco.org\]\(http://mediahq.asco.org\)](http://ASCO's Media Headquarters (HQ). mediahq.asco.org).

ASCO requires that individuals represent news outlets that:

- Publish ongoing (>6 months), original editorial news coverage (long-format video interviews or video blogs do not qualify, see [Institutional Filming policies](#))
- If sponsored, have more than one sponsor
- Have complete editorial independence and freedom from sponsors/advertisers
- Have an editorial board or editorial oversight

Outlets meeting the above criteria must also fall into one of the following categories:

- Print, broadcast (radio or TV), or online media
 - Websites not tied to a formal news organization must consistently publish editorial news coverage beyond forums, personal websites, personal analysis, or opinion
 - Trade outlets with CME must have at least a 4:1 ratio of editorial to CME content
- Medical journals must:
 - Be peer-reviewed
 - Publish original manuscripts
 - Have a regular editorial news section or a supplemental conference news section
- Newsletters must:
 - Be widely published and publicly available
 - Primarily cover cancer news (corporate, investment, and institutional newsletters not eligible)

Individuals wishing to receive credentials with qualified outlets must apply directly to ASCO (third-party registrations are not accepted), agree to the Confidentiality and Embargo Policies, and provide:

1. A photocopy of official press credentials in the form of:
 - National/International press card/ID
 - Editorial roster/masthead from publication
 - Business card
2. Letter of assignment from editor (not required for editors), which must include editor's full name, email address, and phone number

3. A sample of the publication (two samples required for newsletters)
4. Recent, original, editorial health or medical coverage (not required for editors) **or** Annual Meeting coverage from the previous year *specifically from the publication you were credentialed under*, if relevant.

A limited number of freelance journalists without a letter of assignment but who predominantly cover medical/health/science are eligible to obtain ASCO media credentials to access embargoed meeting information if they meet the following requirements:

1. Provide copies of and/or links to three medical/health/science bylines published in outlets that meet ASCO's media criteria within the last six months
2. Have an active membership in a professional society for journalists/science writers (such as the Association for Health Care Journalists or the National Association of Science Writers)
3. Provide previous coverage of ASCO (if applicable)

Advance registration is required in this case, and since the number of unassigned freelance journalist registrations is limited, we encourage registering early since it is first come first served.

Journalists credentialed for the prior year's Symposium who are requesting 2019 credentials for the same media outlet are required to submit coverage of the 2018 meeting, but are not required to submit two recent bylined medical/health/science articles.

NOT ELIGIBLE FOR MEDIA CREDENTIALS

Individuals representing companies in the following categories or conducting the following activities are not eligible for media credentials and do not qualify for media registration:

- x Foundations, charities, philanthropic organization, patient advocacy organization, or professional society informational products
- x Financial analysis
- x CME
- x Sales of products or services
- x Marketing, advertising, public relations
- x Publishers
- x Book authors
- x Communications, print, and online promotion services
- x CEOs, presidents, and other business leadership
- x Video-only organizations, long-format videos (see [Institutional Filming policies](#))
- x Personal websites
- x Patient advocates (patient advocate registration options available)

Use of media privileges to work for non-credentialed organizations or other media outlets not credentialed by

ASCO is strictly prohibited. Individuals working for multiple publications must confirm with ASCO in advance that each outlet meets ASCO's requirements.

Register to Attend the Meeting in Person MEDIA

Indicate you want to attend the meeting in person when applying for media credentials through [Media HQ](#). Individuals may receive media credentials to cover the meeting on site or remotely provided all required criteria are met. However, due to space constraints, a limited number per outlet are permitted to receive media badges **for on-site attendance** at the meeting.

Type - includes print, broadcast, and online	Maximum Number of Media Badges
Consumer	1
Trade	
<i>General</i>	1
<i>Oncology-specific with CME</i>	1
<i>Oncology-specific without CME</i>	2
Medical journal	1
<i>If only produces supplemental meeting coverage</i>	1
New sletter	1
Multiple publications produced by one company	1 per publication up to maximum determined by ASCO

MEDIA CREW

Register by email at mediaregistration@asco.org

Advance written approval is required for photographers, videographers and/or production crews to accompany approved media on site. These individuals will be registered as Media Crew and will not have access to embargoed information in advance of the meeting. Send registration requests to mediaregistration@asco.org (**please do not attempt to register through Media HQ**), and include:

- Number of crew members and assigned roles
- Additional supporting documentation may be required

CONSIDERED ON A CASE-BY-CASE BASIS

Inquire via email at mediaregistration@asco.org

ASCO will consider providing badged access to attend the meeting in person for bloggers and social media influencers on a case-by-case basis, depending on the depth of editorial coverage and reach. ASCO will also consider production companies and documentary film crews, provided written requests are submitted to mediaregistration@asco.org at least one month in advance of the meeting. Requests must include:

1. Information on the production company
2. Film/documentary treatment
3. Marketing and distribution plans
4. Information on sponsors (single-sponsored productions will not be considered)

On-Site Policies

PROFESSIONAL VIDEOTAPING & PHOTOGRAPHY

Media are welcome to use images from the ASCO Photo Gallery (<http://photos.asco.org>) in news coverage, citing the copyright information provided in each photo caption. (Non-media with an interest in using images from the Photo Gallery must contact permissions@asco.org.)

Photography, videotaping, and audio recording in the following areas of the convention center is allowed for *commercial news coverage* only:

- ✓ Press briefings
- ✓ Interview rooms
- ✓ Designated satellite filming locations
- ✓ Common areas (excluding the Exhibit Hall), provided ASCO Media Team staff escort is present
- ✓ Non-flash photography of presenters during Scientific and Education Sessions, provided you do not interfere with presentation or ASCO's professional photographer

Prohibited for commercial purposes:

- ✗ Videotaping of Education or Scientific Sessions
- ✗ Photography of slide presentations
- ✗ Photography or videotaping in the Oncology Professionals Hall (Exhibit Hall)

Allowed for personal, social, and non-commercial use only:

Use of hand-held recording devices for:

- ✓ Non-flash photography of slide presentations
- ✓ Audio and video recording of excerpts from Scientific and Education Sessions

AUTHOR SLIDES

Authors retain the copyright to their slides and all copyright laws apply to the reproduction, distribution and/or publication of slides. Journalist use is strictly prohibited without written permission from the author.

Exception: All slides presented at a Symposium presscast or press briefing are open to media for use in their news coverage of the meeting.

SECURITY AND ATTENDEE CONDUCT

For security reasons, meeting badges:

- Are required for admittance to all events and press facilities
- Must be worn and visible at all times
- Are the sole property of ASCO
- Are non-transferable (may not be shared)

False certification of individuals as Media or paid meeting attendees, misuse of badges, assisting unauthorized persons to gain access to any ASCO meeting or co-sponsored Symposia event or materials, or any inappropriate or unauthorized conduct will be just cause for:

- Repossessing badges

- Revoking media credentials of any individuals involved
- Expelling all parties involved from the meeting without obligation for refund of any fees

In addition, individuals who attend or are part of an ASCO meeting or co-sponsored Symposia may not engage in any demonstrations or other behavior that ASCO deems to be potentially disruptive to the conduct of the meeting. Violation of this rule is grounds for immediate dismissal from the meeting and/or ineligibility for attendance at future ASCO meetings and co-sponsored Symposia.

Any individual dismissed from the meeting may request that ASCO review the matter, provided the individual understands that such dismissal will be effective immediately and will continue until and unless ASCO issues a contrary decision.

Further Questions

Additional press materials and information are available via ASCO's [online press center](#).

Please contact Ashley Yum in the ASCO Communications Department at ashley.yum@asco.org or 571-483-1376.