ASCO 2019-2023 Strategic Plan

**Mission**
Conquering cancer through research, education, and promotion of the highest quality patient care.

**Vision**
A world where cancer is prevented or cured, and every survivor is healthy.

**Core Values**
Evidence  Care  Impact

Five-Year Outcome Statement: Progress Toward Our Vision by 2023
ASCO leads the delivery of information and diverse expertise needed by the global oncology community to reduce the burden of cancer.

**Five-Year Goal 1**
Meet the Needs of Our Members and Others

**Five-Year Goal 2**
Increase Quality of Care

**Five-Year Goal 3**
Steward Our Resources

**Five-Year Goal 4**
Make a Global Impact

**Goal Descriptors**

- **Redefine the needs of ASCO’s members and key constituents and deliver better support for the modern oncology professional**
- **Ensuring the evidence, tools, research, and advocacy are available and useful to the practices and professionals delivering care**
- **Smartly allocating ASCO’s resources to maximize sustainability, efficiency, and ability to provide superior member experience**
- **Supporting global delivery of quality care through bidirectional networks, quality tools, and research**

**ASCO’s Mission Pillars**
Research  Education  Quality