ASCO 2019-2023 Strategic Plan

Mission
Conquering cancer through research, education, and promotion of the highest quality and equitable patient care.

Vision
A world where cancer is prevented or cured, and every survivor is healthy.

Core Values
Evidence Care Impact

Five-Year Goal 1
Meet the Needs of Our Members and Others

Five-Year Goal 2
Increase Quality of Care

Five-Year Goal 3
Steward Our Resources

Five-Year Goal 4
Make a Global Impact

Five-Year Outcome Statement: Progress Toward Our Vision by 2023
ASCO leads the delivery of information and diverse expertise needed by the global oncology community to reduce the burden of cancer.

Goal Descriptors
Redefine the needs of ASCO’s members and key constituents and deliver better support for the modern oncology professional
Ensuring the evidence, tools, research, and advocacy are available and useful to the practices and professionals delivering care
Smartly allocating ASCO’s resources to maximize sustainability, efficiency, and ability to provide superior member experience
Supporting global delivery of quality care through bi-directional networks, quality tools, and research

ASCO’s Mission Pillars
Research Education Quality