

# ASCO 2019-2023 Strategic Plan

## Mission

Conquering cancer through research, education, and promotion of the highest quality and equitable patient care.

## Vision

A world where cancer is prevented or cured, and every survivor is healthy.

## Core Values

Evidence Care Impact

## Five-Year Outcome Statement: Progress Toward Our Vision by 2023

ASCO leads the delivery of information and diverse expertise needed by the global oncology community to reduce the burden of cancer.

### Five-Year Goal 1

Meet the Needs of Our Members and Others

### Five-Year Goal 2

Increase Quality of Care

### Five-Year Goal 3

Steward Our Resources

### Five-Year Goal 4

Make a Global Impact

## Goal Descriptors

Redefine the needs of ASCO's members and key constituents and deliver better support for the modern oncology professional

Ensuring the evidence, tools, research, and advocacy are available and useful to the practices and professionals delivering care

Smartly allocating ASCO's resources to maximize sustainability, efficiency, and ability to provide superior member experience

Supporting global delivery of quality care through bi-directional networks, quality tools, and research

## ASCO's Mission Pillars

Research

Education

Quality