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American Society of Clinical Oncology

EXHIBITOR NEWSLETTER

Contact Information

2010 Exhibitor Policies Now Available

The 2010 [Policies for Exhibitors and Other Organizations at ASCO Meetings](#) are now available. Please note that there have been a number of changes to the 2010 Exhibitor Policies including, but not limited to:

Co-Sponsored Meetings

- Booth spaces are limited to a maximum size of 8,000 square feet (page 9)
- Prohibited Activities and Items in the Exhibit Hall (pages 11-12)
- Giveaways (pages 14-15)

Exhibitor Directory

Mailing List

A current copy of the policies is available online at www.asco.org/exhibits and will also be included in the Exhibitor Policies & Information brochure that will be sent to all exhibitors by mail in October. Please review the policies carefully and share them with those staff in your organization, as well as any third parties who may be involved in organizing and managing your exhibit booth.

Policies

Exhibit at the 2010 Gastrointestinal Cancers Symposium

Support Opportunities

Exhibit sales are now open for the **2010 Gastrointestinal Cancers Symposium**, January 22-24, 2010 (Exhibit dates: January 22-23, 2010) at the Orlando World Center Marriott in Orlando, Florida. Don't miss this opportunity to meet one-on-one with more than 2,000 attendees with an interest in GI cancers. This symposium is the premiere GI oncology event, offering the most up-to-date strategies in prevention, screening, and treatment of gastrointestinal cancers. This three-day multidisciplinary symposium offers education sessions and abstract presentations focused on each type of GI cancer:

- Esophagus & Stomach
- Pancreas, Small Bowel, & Hepatobiliary Tract
- Colon & Rectum

Please contact June LaMountain by phone at 703-631-6200, or via e-mail (giexhibits@jspargo.com). For more information, meeting updates, or to book a housing reservation for the symposium, please visit www.gicasymposium.org.

New Educational and Sponsorship Opportunities Available Through The ASCO Cancer Foundation®

New 2010 support opportunities are now available including the ASCO Membership Directory and Wi-Fi Zones at ASCO Symposia. The ASCO Cancer Foundation supports progress against cancer by funding cancer research, patient education and the dissemination of knowledge and information through continuing medical educational programs. With this funding, ASCO is able to provide educational training programs designed to advance high-quality cancer care and cancer prevention by furthering current knowledge in the field of oncology. None of the programs that support this important mission would be possible without the generosity of our donors and supporters. For information on support opportunities for the ASCO Cancer Foundation and ASCO programs, including the Annual Meeting, please contact [Lauren McKenzie](#) for more information.

Annual Meeting Exhibitor Housing - New Policy for 2010

If you haven't submitted your housing request for the 2010 Annual Meeting in Chicago, please contact the ASCO Housing Center by phone at 888-788-1522 (within the U.S.) or +1-703-449-6418 (outside of the U.S.) or e-mail at ascohousing@jspargo.com. New for 2010, exhibiting companies who do not utilize the ASCO Housing Center for the Annual Meeting to secure hotel rooms will be subject to a 10% surcharge on the exhibit space rental rate and will be billed accordingly.

2010 Annual Meeting Exhibit Space Payment Now Past Due

If you signed up to exhibit at the 2010 Annual Meeting, an invoice has been sent to you via e-mail. A 50% deposit was due by September 2, 2009 to secure your exhibit space. Please contact Kelly Deering or Tania Malik by phone at 703-631-6200, or via e-mail at exhibitfinance@jspargo.com if you need another copy of the invoice.

Ancillary Events

Mark your calendar! We will begin accepting ancillary event requests for the 2010 Annual Meeting in mid-October. Any organization planning to hold an ancillary event during any ASCO meeting or symposium must submit information about the event online at www.asco.org/eventrequest prior to planning the details of the event. This provides ASCO with the necessary information to assist members, volunteers, and meeting attendees with any questions that may arise.

Heading to Chicago

Chicago is home to countless options for exploring museums, worldly food choices, high-end shopping, and astounding sightseeing. Chicago's motto has been "Urbs in horto" or "city in a garden" for many years, and that is exactly what you will find when you arrive. Chicago houses some of the best gardens, parks, and indoor conservatories in the country, and they, like many of Chicago's tours and museums are free to the public. For more information about Chicago and all it has to offer attendees of the 2010 ASCO Annual Meeting, visit www.choosechicago.com/asco.

Thank You,
ASCO Exhibits

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