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ASCO<sup>®</sup> American Society of Clinical Oncology

# Exhibitor Newsletter

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## Ancillary Events Website Now Open

ASCO is now accepting ancillary event requests for the 2010 Annual Meeting! Any organization planning to hold an ancillary event during any ASCO meeting or symposium must submit information about the event online at [www.asco.org/eventrequest](http://www.asco.org/eventrequest) prior to planning the details of the event. This provides ASCO with the necessary information to assist members, volunteers, and meeting attendees with any questions that may arise.

## 2010 Independent Satellite Symposia Adjunct to the ASCO Annual Meeting Deadline January 7, 2010

Again this year, ASCO is offering medical education providers an opportunity to present high-quality medical education adjunct to the ASCO Annual Meeting. These events, known as Independent Satellite Symposia (ISS) will be held Friday, June 4, 2010 from 6:30-8:30 PM. The deadline for proposals is Thursday, January 7, 2010. More information is available online at [www.asco.org/iss](http://www.asco.org/iss). For any questions, please e-mail [iss@asco.org](mailto:iss@asco.org).

## Oncology Career Fair

If you are an employer searching for the right candidate, the Career Fair offers a convenient way for attendees to learn more about employment opportunities available in the rapidly developing oncology profession. Sales for the 2010 Career Fair are underway. For more information, please contact The Walchli-Tauber Group via e-mail at [sandy.bredlow@wt-group.com](mailto:sandy.bredlow@wt-group.com) or by phone at 443-512-8899 x108.

## Passport Program: Back by Popular Demand!

ASCO and The ASCO Cancer Foundation are excited to again offer you the opportunity to participate in the Passport Program in the Exhibit Hall at the 2010 Annual Meeting. Attendees will receive a passport booklet to be stamped at participating booths; those attendees who have their passport booklets stamped by all participating exhibitors will be eligible to receive an ASCO-related gift.

This new program was created prior to the 2009 Annual Meeting to drive more traffic into and throughout the Exhibit Hall. The 2010 Passport Program is also shaping up to be a success--we already have a waiting list for this popular program. If you are interested in being added to the waiting list, please contact the Exhibits staff via e-mail ([exhibits@asco.org](mailto:exhibits@asco.org)) or by phone at 571-483-1300. Be sure and watch for more details on this program in upcoming editions of this newsletter.

## Exhibit at the 2010 Genitourinary Cancers Symposium

Exhibit sales are now open for the 2010 Genitourinary Cancers Symposium, March 5-7, 2010 (Exhibit dates: March 5-6, 2010) at the San Francisco Marriott in San Francisco, California. This symposium will showcase the newest strategies in prevention, screening, diagnosis, and treatment of genitourinary cancers. The three-day multidisciplinary symposium offers educational sessions and abstract presentations focused on various types of GU cancers including:

- Prostate
- Renal
- Urothelial Cancer
- Rare GU Tumors

Space is limited and fills up fast, so secure your space now by contacting June LaMountain by phone at 703-631-6200, or via e-mail ([guexhibits@jspargo.com](mailto:guexhibits@jspargo.com)). For more information and meeting updates, please visit [www.gucasymposium.org](http://www.gucasymposium.org).

## Genitourinary Cancers Symposium and other Sponsorship Opportunities Available Through The ASCO Cancer Foundation<sup>®</sup>

2010 support opportunities for ASCO and The ASCO Cancer Foundation are now available. Opportunities include the Genitourinary Cancers Symposium WiFi Zones, the ASCO Membership Directory, print and online versions, and the ASCO Annual Meeting. The ASCO Cancer Foundation supports progress against cancer by funding cancer research, patient education, and the dissemination of knowledge and information through continuing medical educational programs. With this funding, ASCO is able to provide educational training programs designed to advance high-quality cancer care and cancer prevention by furthering current knowledge in the field of oncology. None of the programs that support this important mission would be possible without the generosity of our donors and supporters. For information on support opportunities for the ASCO Cancer Foundation and ASCO programs, including the Annual Meeting, please contact [Chelsea Bollea](mailto:Chelsea.Bollea).

## Advertise in the 2010 Genitourinary Symposium Daily News

Advertising opportunities exist in the Genitourinary Symposium Daily News, the official newspaper of the 2010

