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American Society of Clinical Oncology

EXHIBITOR NEWSLETTER

Contact Information

2010 Annual Meeting Exhibit Space Payment Due

If you signed up to exhibit in 2010, an invoice has been sent to you via e-mail. A 50% deposit is due by September 2, 2009 to secure your exhibit space. Please contact Kelly Deering (x6926) or Tania Malik (x2561) by phone at 703-631-6200, or via e-mail (exhibitfinance@jspargo.com) if you need another copy of the invoice.

Co-Sponsored Meetings

Upcoming Exhibit Opportunities

Exhibitor Directory

ASCO is hosting its 2nd **Electronic Health Record (EHR) Symposium: *Harnessing the EHR, From Incentives to Sustainability***, October 6-7, 2009 (Exhibit dates: October 6-7, 2009) at the San Francisco Marriott in San Francisco, California. With the American Recovery and Reinvestment Act (ARRA) signed into law, this Symposium will prepare attendees with the knowledge and tools for successful selection and implementation. EHR and other health information technology vendors interested in exhibiting should send an e-mail to ehr@asco.org for more information.

Mailing List

Policies

Save the date for the **2010 Gastrointestinal Cancers Symposium**, January 22-24, 2010 (Exhibit dates: January 22-23, 2010) at the Orlando World Center Marriott in Orlando, Florida. This Symposium is the premiere GI oncology event, offering the most up-to-date strategies in prevention, screening, and treatment of gastrointestinal cancers. This three-day multidisciplinary Symposium offers education sessions and abstract presentations focused on each type of GI cancer:

Support Opportunities

- Esophagus & Stomach
- Pancreas, Small Bowel, & Hepatobiliary Tract
- Colon & Rectum.

Exhibit sales will open in early September. Please contact June LaMountain by phone at 703-631-6200, or via e-mail (gixhibits@jspargo.com). For more information and meeting updates, please visit www.gicasymposium.org.

Mark your calendar for the **2010 Genitourinary Cancers Symposium**, March 5-7, 2010 (Exhibit dates: March 5-6, 2010) at the San Francisco Marriott in San Francisco, California. This three-day multidisciplinary Symposium is your best opportunity to learn about the newest strategies in prevention, screening, diagnosis, and treatment of genitourinary cancers. This Symposium offers educational sessions and abstract oral and poster presentations focused on the following GU cancers:

- Prostate
- Urothelial
- Renal
- Other Rare GU Cancers

Exhibit sales for this meeting will begin in late October. Please contact June LaMountain by phone at 703-631-6200, or via e-mail (guexhibits@jspargo.com). For more information and meeting updates, please visit www.gucasymposium.org.

Annual Meeting Exhibitor Housing - New Policy for 2010

If you haven't submitted your housing request for the 2010 Annual Meeting in Chicago, please contact the ASCO Housing Center by phone at 888-788-1522 (within the U.S.) or +1-703-449-6418 (outside of the U.S.) or e-mail at ascohousing@jspargo.com. **New for 2010**, exhibiting companies who do not utilize the ASCO Housing Center for the Annual Meeting to secure hotel rooms will be subject to a 10% surcharge on the exhibit space rental rate and will be billed accordingly.

2010 Exhibitor Directory

Upgrade your 2010 Exhibitor Directory listing and upgrade your exposure! Become a featured exhibitor by upgrading to the Extended, Premium, or Super Premium Listing. These expanded listings provide your company with additional visibility both in print and online and will help you stand out among more than 400 other exhibitors. For more information, please contact June LaMountain via e-mail at ascodirectory@jspargo.com or by phone at 703-631-6200.

Support The ASCO Cancer Foundation-New Educational and Sponsorship Opportunities Available

New 2010 support opportunities are now available including the ASCO Membership Directory and WiFi Zones at ASCO Thematic Meetings. The ASCO Cancer Foundation® supports progress against cancer by funding cancer research, patient education and the dissemination of knowledge and information through continuing medical educational programs. With this funding, ASCO is able to provide educational training programs designed to advance high-quality cancer care and cancer prevention by furthering current knowledge in the field of oncology. None of the programs that support this important mission would be possible without the generosity of our donors and supporters. For information on support opportunities for the ASCO Cancer Foundation® and ASCO programs, including the Annual Meeting, please contact [Lauren McKenzie](mailto:Lauren.McKenzie) for more information.

Thank you,
ASCO Exhibits

This email was sent to: nathan.wambold@asco.org

This email was sent by: ASCO
2318 Mill Rd, Ste 800 Alexandria, VA 22314



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