

Session Title: #23: Clinical Practice: The Challenge of Financial Survival

Session Type: Education Session

Date: Friday, June 4

Location: E353

Time: 1:00 PM - 2:15 PM

- The Changing Face of Oncology Practice

Elaine L. Towle, CMPE

- Creating a Product for the Future

William M. Jordan, DO

- The Hospital Refuge: Oasis or Mirage.

Jeffery C. Ward, MD

Session Title: #33: Creating Teams That Work: Hiring Right, Communication Skills, and Disruptive Personalities

Session Type: Education Session

Date: Friday, June 4

Location: E353

Time: 2:45 PM - 4:00 PM

- Lessons from Life -- How to optimize communication in multidisciplinary conferences (or with your teenager)

Gay G. Cox, JD

- Behavioral Fit: A Tool for Success in Assimilation of a New Hire

John McCracken, PhD

- Disruptive Behaviors - Is there a solution?

John Vernon Cox, DO

Session Title: #43: Electronic Health Records in Oncology: A requirement for 2014

Session Type: Education Session

Date: Friday, June 4

Location: E353

Time: 4:30 PM - 5:45 PM

- So you want me to adopt EHR by 2014?

Jonathan B. Perlin, MD, PhD, MSHA, FACP, FACMI

- Interoperability: Getting the relevant information to the right place in real time

Peter Paul Yu

- Getting more out of your EHR

Lawrence N. Shulman, MD

Session Title: #55: How to Use Data to Improve Practice: Nexus of Quality and Efficiency

Session Type: Education Session

Date: Saturday, June 5

Location: E353

Time: 8:00 AM - 9:15 AM

- Getting More out of QOPI

Robert D. Siegel, MD

- Challenge of reducing disease specific variation in care.

Peter G. Ellis, MD

- Quality and Efficiency - Continuous Improvement Tools for the Oncology Practice

David C. Fryefield, MD

Session Title: #268: Opening Session with Presidential Address, NCI Director's Address, David A. Karnofsky Memorial Award Lecture, and The ASCO Cancer Foundation Donor Recognition Awards

Session Type: Special Session

Date: Saturday, June 5

Location: N Hall B1

Time: 9:30 AM - 12:00 PM

- Opening Session with Presidential Address, NCI Director's Address, David

Session Title: #59: Implementing Clinical Trials: Risks, Benefits, Marketing, and Paying for It All

Session Type: Education Session

Date: Saturday, June 5

Location: E353

Time: 1:15 PM - 2:30 PM

- Structuring / Marketing a program for success

Robin Zon, MD, FACP

- The critical role of creating a research team

Gary Irvin Cohen, MD

- Negotiating a contract - Knowing Cost to effectively budget for pharma trials.

Dee Anna Smith

Session Title: #70: Managing Survivorship in a Community Practice

Session Type: Education Session

Date: Saturday, June 5

Location: E353

Time: 3:00 PM - 4:15 PM

- Defining Survivorship, What are the pieces?

Barbara A. Parker, MD

- From the Ground Up. Use of Non-Physician providers in survivorship care.

Marina Z. Khitrik-Palchuk, MD

- Facilitation of a Survivorship Program with the local cancer center

Scott D Siegel, PhD

Session Title: #122: Health Care Reform: Resetting the Clock

Session Type: Special Session

Date: Saturday, June 5

Location: E Arie Crown Theater

Time: 3:00 PM - 4:15 PM

- Health Care Reform: Resetting the Clock

Joseph S. Bailes, MD

Session Title: #167: Highlights of the Day I including Clinical Trials Participation Awards

Session Type: Highlights of the Day

Date: Sunday, June 6

Location: E Hall D1

Time: 7:30 AM - 9:00 AM

- Highlights of the Day I including Clinical Trials Participation Awards

Everett E. Vokes, MD

- Clinical Trials Participation Awards

Douglas W. Blayney, MD

- Discussion: Lymphoma and Plasma Cell Disorders

Bruce D. Cheson, MD

- Discussion: Lung Cancer - Local/Regional and Adjuvant Therapy

Alan B Sandler, MD

- Discussion: Patient and Survivor Care

Gretchen Genevieve Kimmick, MD

- Discussion: Melanoma/Skin Cancers

F. Stephen Hodi, MD

Session Title: #121: Forum on Reimbursement

Session Type: Special Session

Date: Sunday, June 6

Location: E Arie Crown Theater

Time: 8:00 AM - 9:15 AM

- Forum on Reimbursement

Steven Stranne, MD, JD

- Forum on Reimbursement

Joseph S. Bailes, MD

Session Title: #117: Electronic/Digital Resources in Oncology: Value versus Distraction

Session Type: Meet the Professor Session

Date: Sunday, June 6

Location: E451b

Session Title: #143: Plenary Session including Science of Oncology Award and Lecture

Session Type: Plenary Session

Date: Sunday, June 6

Location: N Hall B1

Time: 1:00 PM - 4:00 PM

- Plenary Session including Science of Oncology Award and Lecture
Douglas W. Blayney, MD
- Plenary Session including Science of Oncology Award and Lecture
Daniel F. Hayes, MD
- Plenary Session including Science of Oncology Award and Lecture
Frank McCormick, PhD, FRS
- #LBA1-Phase III trial of bevacizumab (BEV) in the primary treatment of advanced epithelial ovarian cancer (EOC), primary peritoneal cancer (PPC), or Fallopian tube cancer (FTC): A Gynecologic Oncology Group study.

Robert A Burger
- Discussion
Elizabeth A. Eisenhauer, MD
- #2-Weekly paclitaxel combined with monthly carboplatin versus single-agent therapy in patients age 70 to 89: IFCT-0501 randomized phase III study in advanced non-small cell lung cancer (NSCLC).
Elisabeth A. Quoix
- #3-Clinical activity of the oral ALK inhibitor, PF-02341066, in ALK-positive patients with non-small cell lung cancer (NSCLC).
Yung-Jue Bang
- Discussion
Martin J. Edelman, MD
- #4-A phase III, randomized, double-blind, multicenter study comparing monotherapy with ipilimumab or gp100 peptide vaccine and the combination in patients with previously treated, unresectable stage III or IV melanoma.

Steven O'Day, MD
- Discussion: Ipilimumab: The light at the end of the tunnel?
Vernon K Sondak, MD

Session Title: #168: Highlights of the Day II including Partners in Progress Award

Session Type: Highlights of the Day

Date: Monday, June 7

Location: E Hall D1

Time: 7:30 AM - 9:00 AM

- Highlights of the Day II including Partners in Progress Award
Kim Allyson Margolin, MD
- Highlights of the Day II including Partners in Progress Award
Douglas W. Blayney, MD
- Partners in Progress Award Recipient
Ellen V. Sigal, PhD
- Discussion: Genitourinary (Prostate) Cancer
Nicholas J. Vogelzang, MD
- Discussion: Gastrointestinal (Colorectal) Cancer
Howard S. Hochster, MD
- Discussion: Gynecologic Cancer
Claire F. Verschraegen, MD
- Discussion: Myeloma
Jean L. Harousseau, MD
- Discussion: Cancer Prevention/Epidemiology
Scott Michael Lippman, MD

Session Title: #7: Addressing the Cost of Cancer Care with Patients: Practice-based Strategies for Communicating the "New Bad News"

Session Type: Education Session

Date: Monday, June 7

Location: E353

Time: 11:30 AM - 12:45 PM

- Communication about Cost of Cancer Care
Lidia Schapira, MD
- Communicating the Costs and Benefits of Medical Interventions
Deborah Schrag, MD
- Inside the Patient-Physician Encounter: Communication and Value
Anthony Back, MD

Session Title: #123: The Hospital/Physician Relationship: Tensions Arising

Session Type: Special Session

Date: Monday, June 7

Location: E354a

Time: 11:30 AM - 12:45 PM

- Where We Have Been, Where We Are: The Life of a Practice and the Pros and Cons of Intersecting with the Hospital

Barbara L. McAneny, MD

- Options for Practice and for Hospitals: How to Balance For-profit and Nonprofit Entities?

Michael L. Blau, JD

- Why We Must Cooperate: An Integrated Health Care Delivery Model Is Important - Cost and Quality and Survival

Lowell E. Schnipper, MD

- The Future Drives Us Together: New Payment Schemes - Where Episode of Care Leaves Oncology? Can You Survive Outside of the Institution?

Hoangmai Pham, MD, MPH

Session Title: #75: NCI Community Cancer Centers Program (NCCCP): A New Paradigm for Clinical Trials in the Community Setting

Session Type: Education Session

Date: Monday, June 7

Location: S404

Time: 1:15 PM - 2:30 PM

- Describe the vision of the NCCCP and its potential impact on community cancer care in the future.

John E. Niederhuber, MD

- Multidisciplinary cancer care as the paradigm for prospective case management and clinical trial accrual in the community setting

Mark Krasna, MD

- Disparities and community outreach in the NCCCP

Nicholas J. Petrelli, MD

Session Title: #169: Highlights of the Day III

Session Type: Highlights of the Day

- Highlights of the Day III
Kathy Miller, MD
 - Discussion: Breast Cancer - Local/Regional and Adjuvant Therapy
Kathy Miller, MD
 - Discussion: Lung Cancer - Metastatic
Charles M. Rudin, MD, PhD
 - Discussion: Sarcoma
Gary K. Schwartz, MD
 - Discussion: Gastrointestinal (Noncolorectal) Cancer
C. D. Blanke, MD
 - Discussion: Head and Neck Cancer
Everett E. Vokes, MD
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Session Title: #264: Imaging Informatics and Optimizing Imaging in Cancer Diagnosis: An ASCO and RSNA Joint Session

Session Type: Special Session

Date: Tuesday, June 8

Location: S404

Time: 9:45 AM - 11:00 AM

- Introduction
Douglas W. Blayney, MD
- Imaging Informatics and How it Can Help Improve Quality of Care in Cancer Patients
Paul Chang, MD, FSIIM
- Oncologic Imaging: Which Exam to Order, and How to Integrate the Results?
David M. Panicek, MD, FACR
- Closing Comments
Richard Baron, MD, FACR