

**ANNUAL MEETING PROGRAM**  
**2010 ASCO**  
**CALENDAR OF EVENTS**

Note: Sessions in which Special Awards  
are presented are shaded in gray

# 2010 ANNUAL MEETING CALENDAR OF EVENTS

Note: Sessions in which Special Awards are presented are shaded in gray.

## FRIDAY, JUNE 4, 2010

1:00 PM - 2:15 PM Education Sessions

**Bone Therapy in Breast Cancer: Why, When, and What's Next? *E Hall D1***

**Clinical Practice: The Challenge of Financial Survival *E353***

**Neurologic Complications of Cancer Therapies *S100b***

**Use of Induction Chemotherapy in Clinical Practice *S406 (Vista Room)***

1:00 PM - 3:15 PM Extended Education Sessions

**Advances in Prevention of Major Malignancies *E354b***

**Cancer and Thrombosis: Risk, Prevention, and Treatment *E354a***

**Childhood Cancer Survivorship: Lessons Learned and Future Steps *S504***

**Fundamentals of Clinical Trial Design and Methodology *S100a***

**Sex and the Survivor *E Arie Crown Theater***

1:00 PM - 3:30 PM Extended Education Sessions

**Grant Writing Workshop I: Basic Grant Writing *S106a***

**On the Shoulders of Giants: Historical Perspective on Drug Development and Renal Cancer *E350***

1:00 PM - 4:00 PM Extended Education Session

**Maintenance of Certification and Lifelong Learning Workshop (MOC)-TICKETED SESSION *E451a***

2:00 PM - 6:00 PM Poster Discussion Sessions

**Gastrointestinal (Noncolorectal) Cancer**

*Display location (2:00 PM - 6:00 PM) – E450b*

*Discussion location (5:00 PM - 6:00 PM) – E354a*

**Head and Neck Cancer**

*Display location (2:00 PM - 6:00 PM) – S403*

*Discussion location (5:00 PM - 6:00 PM) – S406 (Vista Room)*

**Lymphoma and Plasma Cell Disorders**

*Display location (2:00 PM - 6:00 PM) – E450a*

*Discussion location (5:00 PM - 6:00 PM) – E354b*

2:45 PM - 4:00 PM Education Sessions

**Application of Epigenetics to Diagnosis and Therapy *S406 (Vista Room)***

**Creating Teams That Work: Hiring Right, Communication Skills, and Disruptive Personalities *E353***

**Future Treatment Approaches toward Colorectal Cancer: New Therapeutic Pathways, New Targets *E Hall D1***

**Geriatric Issues in Neuro-oncology *S100b***

3:30 PM - 4:45 PM Special Session

**ASCO/American Society of Hematology Joint Session *E354a***

3:30 PM - 4:45 PM Education Sessions

**Current Challenges for Cellular Therapies *S504***

**Management of Older Patients with Lymphoma and Myeloma *E354b***

**Update on Patient Safety: Basic Science, Practical Strategies in Oncology Practice, and Discussing Complications *E Arie Crown Theater***

3:30 PM - 6:00 PM Extended Education Session

**Career Choices in Oncology: Options in Academic, Private Practice, Industry, and Government *S404***

3:45 PM - 6:00 PM Extended Education Session

**Advanced Concepts in Clinical Trial Design and Methodology *S100a***

4:00 PM - 6:00 PM Extended Education Session

**Grant Writing Workshop II: Improving Your Grant Writing Skills (Small Group Discussions) *S106a***

## FRIDAY, JUNE 4, 2010 continued

4:30 PM - 5:45 PM Education Sessions

**Electronic Health Records in Oncology: A Requirement for 2014** *E353*

**Improving Clinical Trial Outcome in Neuro-oncology** *S100b*

**Molecular Profiling in Breast Cancer: Ten Years Later** *E Hall D1*

4:45 PM - 6:00 PM Clinical Problems in Oncology

**Talking with Your Patients about Clinical Trials (C01)-TICKETED SESSION** *E451a*

6:30 PM – 8:30 PM Independent Satellite Symposia\*

**Current Clinical Controversies and Promising Therapeutic Strategies in Non-Small Cell Lung Cancer—A Live Clinical Investigator Think Tank Featuring Computer-based Audience Participation**  
*Hyatt Regency Chicago, Crystal Ballroom*

**Current Controversies in Myeloma Management: A Case-based Assessment** *Hilton Chicago, International Ballroom North*

**Expert Perspectives in Individualized Treatment of Hematologic Malignancies** *Palmer House Hilton, Grand Ballroom*

**Novel Therapies in Development for Castrate-resistant Prostate Cancer: Implications for Patients and Practices** *Hilton Chicago, International Ballroom South*

**Personalizing Care for the Evolving Spectrum of NSCLC: Identifying Novel Biologic, Genetic, and Molecular Targets** *Hilton Chicago, Continental Room ABC*

**The Opportunity for Cure in CML: A Global Perspective on Biology, Prognostic Factors, and Response Criteria for Improved Patient Outcomes** *Hyatt Regency Chicago, Grand Ballroom—CDEF South*

**Triple-negative Breast Cancer: Exploiting Tumor Biology to Improve Patient Outcomes** *Hyatt Regency Chicago, Grand Ballroom—ABCD North*

\*These presentations were selected by the American Society of Clinical Oncology as independent educational activities held adjunct to the ASCO Annual Meeting. These presentations are not sponsored or endorsed by ASCO.

7:00 PM - 9:00 PM Special Session  
(Presented during a Private Function)

**Distinguished Achievement Award**  
**Special Recognition Award**

---

## SATURDAY, JUNE 5, 2010

7:30 AM - 8:00 AM Education Session

**How to Navigate the Annual Meeting (Fellows and Junior Faculty Only)** *S501*

8:00 AM - 9:15 AM Education Sessions

**Cancer Fatigue and Contributing Factors: Recognition and Treatment** *E354b*

**Clinical Trials in Survivorship Populations: Emerging Concepts and Barriers to Application** *S100a*

**Curable and Highly Treatable Leukemias: How Do I Optimize Outcome?** *E354a*

**How to Use Data to Improve Practice: Nexus of Quality and Efficiency** *E353*

**Melanoma Immunotherapy: Current Status, Future Opportunities** *S406 (Vista Room)*

**Micronutrient Supplementation versus Dietary Modification of Cancer Prevention: Which Is Better?** *S100b*

**The Expanding Role of Antibody-based Therapy in Children, Adolescents, and Young Adults with Cancer** *S504*

**Therapeutic Options for Patients with Breast Cancer with a Family History or BRCA Mutation** *E Arie Crown Theater*

8:00 AM - 9:15 AM Clinical Problems in Oncology

**When Onco-cardiology Meets Cardio-oncology: A Global Perspective (C02)-TICKETED SESSION** *E451a*

## SATURDAY, JUNE 5, 2010 continued

8:00 AM - 9:30 AM Clinical Science Symposia

**Genetic and Molecular Predictors in Genitourinary Malignancies** *E Hall D2*

**Molecularly Targeted Trials in Lung Cancer** *E Hall D1*

8:00 AM - 11:00 AM Special Session

**Designing Clinical Trials for Older Patients: Laboratory Science and Practical Applications (Limited Seating Available)** *S106a*

8:00 AM - 12:00 PM General Poster Sessions

**Cancer Prevention/Epidemiology** *S Hall A2*

**Leukemia, Myelodysplasia, and Transplantation** *S Hall A2*

**Lymphoma and Plasma Cell Disorders** *S Hall A2*

**Tumor Biology** *S Hall A2*

8:00 AM - 1:00 PM Poster Discussion Sessions

**Breast Cancer—Metastatic**

*Display location (8:00 AM - 12:00 PM) – E450b*

*Discussion location (12:00 PM - 1:00 PM) – E Hall D1*

**Central Nervous System Tumors**

*Display location (8:00 AM - 12:00 PM) – S103*

*Discussion location (12:00 PM - 1:00 PM) – S100b*

**Developmental Therapeutics—Clinical Pharmacology and Immunotherapy**

*Display location (8:00 AM - 12:00 PM) – E450a*

*Discussion location (12:00 PM - 1:00 PM) – E354b*

**Health Services Research**

*Display location (8:00 AM - 12:00 PM) – S403*

*Discussion location (12:00 PM - 1:00 PM) – S504*

9:00 AM - 5:00 PM Exhibits Open

*South Building, Level 3, Halls A1-A2*

9:30 AM - 12:00 PM Special Session

**Opening Session with Presidential Address, NCI Director's Address, David A. Karnofsky Memorial Award and Lecture, and The ASCO Cancer Foundation Donor Recognition Awards** *N Hall B1*

9:45 AM - 11:00 AM Meet the Professor Session

**Germ Cell Tumors in Children, Adolescents, and Young Adults (M01)-TICKETED SESSION** *E451b*

9:45 AM - 11:00 AM Clinical Problems in Oncology

**Ocular Melanoma (C03)-TICKETED SESSION** *E451a*

1:00 PM - 2:15 PM Meet the Professor Session

**Sonic Hedgehog Pathway Inhibitors for Skin Cancer Prevention (M02)-TICKETED SESSION** *E451b*

1:00 PM - 4:00 PM Oral Abstract Sessions

**Developmental Therapeutics—Experimental Therapeutics** *E Hall D2*

**Lymphoma** *E354a*

**Melanoma/Skin Cancers** *S406 (Vista Room)*

1:15 PM - 2:30 PM Education Sessions

**A Family's Year with Cancer** *S404*

**Evolving Standards of Care in Advanced Renal Cell Carcinoma** *E Hall D1*

**Future Directions in the Management of Endometrial Cancer** *E Arie Crown Theater*

**Implementing Clinical Trials: Risks, Benefits, Marketing, and Paying for It All** *E353*

**Improving Access to Clinical Trials** *S100a*

**Management of Side Effects of the Treatment of Colorectal Cancer (including eQuestions)** *E354b*

**New Treatments for Sarcoma in Children, Adolescents, and Young Adults** *S504*

**The Global Burden of Cancer: The Worldwide Challenge of Cancer Control** *S100b*

1:15 PM - 2:30 PM Clinical Problems in Oncology

**Improving Outcomes for Patients with Locally Advanced Lung Cancer (C04)-TICKETED SESSION** *E451a*

## SATURDAY, JUNE 5, 2010 continued

1:15 PM - 2:45 PM Clinical Science Symposium

**Targeted Therapy for Neuroendocrine Tumors: Efficacy, Imaging, and Quality of Life** *N Hall B1*

2:00 PM - 6:00 PM Poster Discussion Sessions

**Genitourinary (Nonprostate) Cancer**

*Display location (2:00 PM - 6:00 PM) – E450a*

*Discussion location (5:00 PM - 6:00 PM) – E Hall D2*

**Tumor Biology**

*Display location (2:00 PM - 6:00 PM) – S103*

*Discussion location (5:00 PM - 6:00 PM) – S100a*

2:00 PM - 6:00 PM General Poster Sessions

**Breast Cancer—Local-Regional and Adjuvant Therapy** *S Hall A2*

**Breast Cancer—Metastatic** *S Hall A2*

**Gynecologic Cancer** *S Hall A2*

3:00 PM - 4:15 PM Special Session

**Health Care Reform: Resetting the Clock** *E Arie Crown Theater*

3:00 PM - 4:15 PM Special Session

**Pediatric Oncology Award and Lecture** *S504*

3:00 PM - 4:15 PM Education Sessions

**International Collaboration in Clinical Trials: Special Emphasis on Ethics and Regulatory Issues**

*S100a*

**Managing Survivorship in a Community Practice** *E353*

**Update on Gastrointestinal Noncolorectal Malignancies: What's New since the 2009 ASCO Annual Meeting?** *N Hall B1*

3:00 PM - 4:15 PM Meet the Professor Session

**Clinical Management of Hereditary Colorectal Cancer (M03)-TICKETED SESSION** *E451b*

3:00 PM - 4:15 PM Clinical Problems in Oncology

**Central Nervous System Metastases: From Local to Systemic Therapy (C05)-TICKETED SESSION**

*E451a*

3:00 PM - 5:30 PM Oral Abstract Session

**Lung Cancer—Local-Regional and Adjuvant Therapy** *E Hall D1*

3:00 PM - 6:00 PM Oral Abstract Sessions

**Central Nervous System Tumors** *S100b*

**Patient and Survivor Care** *E354b*

4:30 PM - 5:45 PM Clinical Science Symposium

**Signaling in Pediatric Cancer Comes to the Clinic** *S504*

4:30 PM - 6:00 PM Clinical Science Symposia

**Novel Therapies for Myeloma** *E354a*

**Oncogenes in Melanoma: Predictive Factors and Therapeutic Targets** *S406 (Vista Room)*

**PARP Inhibition: DNA Repair as the Target** *E Arie Crown Theater*

4:45 PM - 6:00 PM Education Sessions

**Cutaneous Cancer Syndromes** *E353*

**Updates in Hormone Receptor-positive, HER2-positive, and Triple-negative Breast Cancer** *N Hall B1*

4:45 PM - 6:00 PM Meet the Professor Session

**Aspirin and Nonsteroidal Anti-inflammatory Drugs for Colorectal Cancer Prevention (M04)-TICKETED SESSION** *E451b*

4:45 PM - 6:00 PM Clinical Problems in Oncology

**Complex and Recurrent Gynecologic Cancers: What's an Oncologist to Do? (C06)-TICKETED**

**SESSION** *E451a*

SUNDAY, JUNE 6, 2010

7:30 AM - 9:00 AM Highlights of the Day  
**Highlights of the Day I including Clinical Trials Participation Awards** *E Hall D1*

8:00 AM - 9:15 AM Special Session  
**Forum on Reimbursement** *E Arie Crown Theater*

8:00 AM - 9:15 AM Education Sessions  
**Allogeneic Transplantation Advances and Controversies** *E354b*  
**Caregiving to Elderly Patients: Clinical, Ethical, and Psychosocial Challenges** *S100a*  
**Controversies in the Management of Colorectal Cancer** *N Hall B1*  
**Controversies in the Management of Desmoid Tumors** *S406 (Vista Room)*  
**HPV Status and Clinical Decision Making for Patients with Oropharynx Cancer** *E Hall D2*  
**Optimal Treatment for Adolescents and Young Adults with Acute Lymphoblastic Leukemia** *S504*  
**PARP Inhibitors and More in DNA Repair** *E353*  
**The Global Status of HPV Vaccination** *S100b*

8:00 AM - 9:15 AM Meet the Professor Session  
**Controversies in Stage IIIA Non-small Cell Lung Cancer (M05)-TICKETED SESSION** *E451b*

8:00 AM - 9:15 AM Clinical Problems in Oncology  
**Immunosuppression in Patients with Lymphoma and Myeloma (C07)-TICKETED SESSION** *E451a*

8:00 AM - 9:30 AM Clinical Science Symposium  
**The MEK Pathway** *E354a*

8:00 AM - 12:00 PM General Poster Sessions  
**Central Nervous System Tumors** *S Hall A2*  
**Head and Neck Cancer** *S Hall A2*  
**Lung Cancer—Local-Regional and Adjuvant Therapy** *S Hall A2*  
**Lung Cancer—Metastatic** *S Hall A2*  
**Melanoma/Skin Cancers** *S Hall A2*

9:00 AM - 5:00 PM Exhibits Open  
*South Building, Level 3, Halls A1-A2*

9:30 AM - 12:30 PM Oral Abstract Sessions  
**Cancer Prevention/Epidemiology** *S100b*  
**Gastrointestinal (Colorectal) Cancer** *E Hall D1*  
**Genitourinary (Prostate) Cancer** *E Hall D2*  
**Gynecologic Cancer** *E Arie Crown Theater*  
**Myeloma** *E354b*  
**Pediatric Oncology I** *S504*

9:45 AM - 11:00 AM Education Sessions  
**Adjuvant Treatment in Patients over Age 75: When to Treat and When Not to Treat** *S100a*  
**Creative Approaches to Advanced and Metastatic Sarcoma** *S406 (Vista Room)*  
**Therapy for Patients with Activating Mutations of the Epidermal Growth Factor Receptor** *N Hall B1*

9:45 AM - 11:00 AM Meet the Professor Session  
**Nontransplant Options for Mantle Cell Lymphoma (M06)-TICKETED SESSION** *E451b*

9:45 AM - 11:00 AM Clinical Problems in Oncology  
**Therapeutic Choices for Patients with Intermediate-stage Head and Neck Cancer (C08)-TICKETED SESSION** *E451a*

9:45 AM - 11:15 AM Clinical Science Symposia  
**Pharmacologic Treatment of Cancer-related Fatigue: Does It Make a Difference?** *E354a*  
**Smoothened/Hedgehog/Gamma Secretase** *E353*

## SUNDAY, JUNE 6, 2010 continued

10:30 AM - 12:30 PM Special Session

**Training Program Directors' Special Session—Addressing the Competencies: Professionalism and Practice-based Learning** *S404*

11:30 AM - 12:45 PM Education Sessions

**Evaluating the Evidence and Marketing of Pharmacogenomic Tests** *E353*

**Lessons Learned from Clinical Trials in Gastrointestinal Stromal Tumor** *S406 (Vista Room)*

**Survivorship in Lymphoma** *E354a*

11:30 AM - 12:45 PM Meet the Professor Session

**Electronic/Digital Resources in Oncology: Value versus Distraction (M07)-TICKETED SESSION** *E451b*

11:30 AM - 12:45 PM Clinical Problems in Oncology

**Lifestyle and Pharmacologic Therapeutics in Colorectal Cancer Survivors: What to Do after Adjuvant Therapy? (C09)-TICKETED SESSION** *E451a*

11:30 AM - 1:00 PM Clinical Science Symposium

**Optimizing Care of the Elderly and Underserved** *S100a*

1:00 PM - 4:00 PM Plenary Session

**Plenary Session including Science of Oncology Award and Lecture** *N Hall B1*

2:00 PM - 6:00 PM Poster Discussion Sessions

**Developmental Therapeutics—Experimental Therapeutics**

*Display location (2:00 PM - 6:00 PM) – E450b*

*Discussion location (5:00 PM - 6:00 PM) – E Hall D2*

**Gynecologic Cancer**

*Display location (2:00 PM - 6:00 PM) – E450a*

*Discussion location (5:00 PM - 6:00 PM) – E Arie Crown Theater*

**Pediatric Oncology**

*Display location (2:00 PM - 6:00 PM) – S Hall A2*

*Discussion location (5:00 PM - 6:00 PM) – S504*

2:00 PM - 6:00 PM General Poster Sessions

**Gastrointestinal (Colorectal) Cancer** *S Hall A2*

**Gastrointestinal (Noncolorectal) Cancer** *S Hall A2*

**Pediatric Oncology** *S Hall A2*

**Sarcoma** *S Hall A2*

4:30 PM - 6:00 PM Clinical Science Symposium

**Predictors of Response to Preoperative Therapy: Where Are We?** *N Hall B1*

4:45 PM - 6:00 PM Special Session

**B. J. Kennedy Award and Lecture for Scientific Excellence in Geriatric Oncology** *S100a*

4:45 PM - 6:00 PM Education Sessions

**Aging, Frailty, and Medical Therapy for Colorectal Cancer: Who Should Be Treated and How?** *S404*

**Myelodysplastic Syndromes and Elderly Acute Myeloid Leukemia** *E354a*

**New Technology in Cancer Immune Therapy** *E353*

**Nonmelanoma Skin Cancers: New Insights, New Directions** *S406 (Vista Room)*

**Physical Activity in Cancer Populations: What's New?** *E354b*

**Stem Cells in Neuro-oncology** *S100b*

**The Evolution of a Disease: How Does the Changing Epidemiology of Esophagogastric Cancers Affect Treatment Decisions?** *E Hall D1*

4:45 PM - 6:00 PM Meet the Professor Session

**Cutaneous B-cell Lymphoma (M08)-TICKETED SESSION** *E451b*

4:45 PM - 6:00 PM Clinical Problems in Oncology

**Incidental Findings on Imaging in the Patient with Cancer: A Prudent Approach to Evaluation and Management (C10)-TICKETED SESSION** *E451a*

MONDAY, JUNE 7, 2010

7:30 AM - 9:00 AM Highlights of the Day  
**Highlights of the Day II including Partners in Progress Award** *E Hall D1*

8:00 AM - 9:15 AM Special Session  
**Cancer Survivors: A Challenge to Health Care Systems Worldwide** *S100b*

8:00 AM - 9:15 AM Education Sessions  
**Biomarker-driven Treatment in Stage II Colon Cancer: When to Hold and When to Fold** *S100a*  
**Controversies in Adjuvant Systemic Treatment of Early-stage Breast Cancer** *N Hall B1*  
**Disparities in Cancer Care** *S404*

**Health Disparities in Lung Cancer: Race, Sex, and Genes** *E Hall D2*

**Impact of Health Literacy on Health Care, Decision Making, and Consent** *E353*

**Personalizing Therapeutic Approaches to Chronic Lymphocytic Leukemia** *E354a*

**The Biology and Treatment of Wilms Tumor** *S504*

**Toward Optimizing Outcomes in Early-stage Testicular Cancer: How Little or How Much Therapy?**  
*E354b*

**Translocation-specific Sarcomas: Can Molecular Targets Translate to Therapeutics?** *S406 (Vista Room)*

8:00 AM - 9:15 AM Meet the Professor Session  
**Contract Negotiation for Your First Job (M09)-TICKETED SESSION** *E451b*

8:00 AM - 9:15 AM Clinical Problems in Oncology  
**The Spectrum of Therapeutic Dilemmas in Kidney Cancer: From Early- to Late-stage Disease (C11)-TICKETED SESSION** *E451a*

8:00 AM - 9:30 AM Clinical Science Symposium  
**Paths for Clinical Development of PI3K Inhibition** *E Arie Crown Theater*

8:00 AM - 12:00 PM Poster Discussion Session  
**Melanoma/Skin Cancers**  
*Display location (8:00 AM - 12:00 PM) – S403*  
*Discussion location (11:00 AM - 12:00 PM) – S406 (Vista Room)*

8:00 AM - 12:00 PM General Poster Sessions  
**Developmental Therapeutics—Clinical Pharmacology and Immunotherapy** *S Hall A2*  
**Developmental Therapeutics—Experimental Therapeutics** *S Hall A2*

8:00 AM - 12:00 PM Trials in Progress Poster Session  
**Trials in Progress Poster Session** *S Hall A2*

8:00 AM - 1:00 PM Poster Discussion Sessions  
**Genitourinary (Prostate) Cancer**  
*Display location (8:00 AM - 12:00 PM) – E450a*  
*Discussion location (12:00 PM - 1:00 PM) – E Hall D2*  
**Lung Cancer—Metastatic**  
*Display location (8:00 AM - 12:00 PM) – E450b*  
*Discussion location (12:00 PM - 1:00 PM) – E Hall D1*

9:00 AM - 5:00 PM Exhibits Open  
*South Building, Level 3, Halls A1-A2*

9:30 AM - 10:45 AM Education Session  
**Individualizing Therapy for Locally Advanced and Metastatic Urothelial Cancer** *S406 (Vista Room)*

9:30 AM - 12:30 PM Oral Abstract Sessions  
**Breast Cancer—Local-Regional and Adjuvant Therapy** *N Hall B1*  
**Health Services Research** *S404*  
**Leukemia, Myelodysplasia, and Transplantation** *E354b*  
**Pediatric Oncology II** *S504*

## MONDAY, JUNE 7, 2010 continued

9:45 AM - 11:00 AM Special Session  
**ASCO–American Cancer Society Award and Lecture S100b**

9:45 AM - 11:00 AM Education Sessions  
**Family Members and Caretakers: Helping the Family and Helping the Family Help the Patient E353**  
**Neoadjuvant versus Adjuvant Chemotherapy and Radiation for Esophagogastric Cancers: Do the Results of Recent Trials Give Us a Direction? E Hall D2**  
**Seminal Advances in Lung Cancer Research 2010: Translational and Clinical E Hall D1**

9:45 AM - 11:00 AM Meet the Professor Session  
**Clinical Research Mentorships: How to Find a Mentor, How to Be a Mentor (M10)-TICKETED SESSION E451b**

9:45 AM - 11:00 AM Clinical Problems in Oncology  
**Treatment of Barrett's Esophagus to Prevent Esophageal Cancer (C12)-TICKETED SESSION E451a**

9:45 AM - 11:15 AM Clinical Science Symposia  
**Novel Therapies and Approaches for Management of Gynecologic Cancers E Arie Crown Theater**  
**Promising Targeted Therapies for Head and Neck Cancer E354a**

9:45 AM - 11:30 AM Education Session  
**Improving the Value of Cancer Clinical Trials: Recommendations from the Institute of Medicine and the National Cancer Institute's Clinical Trials and Translational Research Advisory Committee S100a**

11:30 AM - 12:45 PM Special Session  
**The Hospital/Physician Relationship: Tensions Arising E354a**

11:30 AM - 12:45 PM Education Sessions  
**Addressing the Cost of Cancer Care with Patients: Practice-based Strategies for Communicating the "New Bad News" E353**  
**Are We Asking Too Much? The Challenges of Mandatory Research Biopsies within Clinical Trials S100b**

**Evolving Standards of Care in Metastatic Castration-resistant Prostate Cancer E Arie Crown Theater**

11:30 AM - 12:45 PM Clinical Problems in Oncology  
**Management of Less Common Head and Neck Cancers (C16)-TICKETED SESSION E451a**

12:00 PM - 1:00 PM Special Session  
**ASCO Annual Business Meeting including Statesman Awards (ASCO Members Only)**  
*Hyatt McCormick Place Regency Ballroom*

1:00 PM - 4:00 PM Oral Abstract Session  
**Sarcoma S406 (Vista Room)**

1:00 PM - 5:00 PM General Poster Sessions  
**Genitourinary Cancer S Hall A2**  
**Health Services Research S Hall A2**  
**Patient and Survivor Care S Hall A2**

1:15 PM - 2:30 PM Special Session  
**ASCO/European CanCer Organisation Joint Session: Personalized Medicine in Locally Advanced Non-small Cell Lung Cancer Arie Crown Theater**

1:15 PM - 2:30 PM Education Sessions  
**Combined Modalities in Pancreatic Cancer: Should Recent Trials Change Our Practice? N Hall B1**  
**Complications of Myeloma and Myeloma Therapies E354a**  
**Controversies in the Management of Metastatic Breast Cancer E Hall D1**  
**Defining Professionalism in Oncology: Current Dilemmas and the Future of the Workforce E353**  
**Exploiting the Endocrine Axis in Prostate Cancer Therapy: Current Status and Future Directions E Hall D2**

**Immunoconjugates as Cancer Therapeutics S100b**

**NCI Community Cancer Centers Program (NCCCP): A New Paradigm for Clinical Trials in the Community Setting** *S404*

**Response-based Therapy: A Personalized Approach to Pediatric Hodgkin Lymphoma** *S504*

**The Biology of Leukemia and Myeloproliferative Disorders: Implications for Treatment** *E354b*

1:15 PM - 2:30 PM Clinical Problems in Oncology

**Nonglial and Heritable Central Nervous System Tumors (C14)-TICKETED SESSION** *E451a*

1:15 PM - 2:45 PM Clinical Science Symposium

**Unraveling the Cancer Genome: Clinical Implications of Next-generation Technologies** *S100a*

2:00 PM - 6:00 PM Poster Discussion Sessions

**Breast Cancer—Local-Regional and Adjuvant Therapy**

*Display location (2:00 PM - 6:00 PM) – S403*

*Discussion location (5:00 PM - 6:00 PM) – N Hall B1*

**Cancer Prevention/Epidemiology**

*Display location (2:00 PM - 6:00 PM) – E450b*

*Discussion location (5:00 PM - 6:00 PM) – E451b*

**Leukemia, Myelodysplasia, and Transplantation**

*Display location (2:00 PM - 6:00 PM) – E450a*

*Discussion location (5:00 PM - 6:00 PM) – E354a*

3:00 PM - 4:15 PM Education Sessions

**Acute Leukemia: Integration of Novel Diagnostic and Therapeutic Measures** *E354a*

**Caring for the Child with Brain Cancer** *S504*

**Integrated Considerations in the Management of the Patient with Advanced Ovarian Cancer**

*E Arie Crown Theater*

**Maintenance Chemotherapy for Non-small Cell Lung Cancer: Effectiveness and Cost-effectiveness** *S404*

**Navigating Conflicts of Interest in Medicine and Research: Proper Interactions with Industry in a Time of Increasing Scrutiny** *S100b*

**Physician Burnout: How to Survive and Stay Happy in Oncology** *E353*

3:00 PM - 4:15 PM Clinical Problems in Oncology

**Neuro-oncology for Medical Oncologists (C15)-TICKETED SESSION** *E451a*

3:00 PM - 4:30 PM Clinical Science Symposium

**Circulating Tumor Cells in Breast Cancer: Where Are We?** *N Hall B1*

3:00 PM - 5:30 PM Oral Abstract Session

**Lung Cancer—Metastatic** *E Hall D2*

3:00 PM - 6:00 PM Oral Abstract Sessions

**Gastrointestinal (Noncolorectal) Cancer** *E Hall D1*

**Head and Neck Cancer** *E354b*

**Tumor Biology** *S100a*

4:45 PM - 6:00 PM Special Session

**From the Cancer Genome to Patients with Cancer: The Next Generation of Innovation—An ASCO/American Association for Cancer Research Joint Session** *S404*

4:45 PM - 6:00 PM Education Sessions

**Biology and Treatment of Breast Cancer in Survivors of Pediatric Cancer** *S504*

**Decision-making Capacity: When Should Oncologists Honor Refusals of Treatment by Individuals with Diminished Capacity?** *S100b*

**Oral Chemotherapy: A Hard Pill to Swallow** *S406 (Vista Room)*

4:45 PM - 6:00 PM Clinical Problems in Oncology

**Advances in Hereditary Pancreatic Cancer (C13)-TICKETED SESSION** *E451a*

6:30 PM - 9:00 PM Special Session

**Answers to Cancer: Annual Meeting Public Forum** *Sheraton Chicago Hotel & Towers, Chicago Ballroom 10*

## TUESDAY, JUNE 8, 2010

### TUESDAY, JUNE 8, 2010

7:30 AM - 9:00 AM Highlights of the Day  
**Highlights of the Day III** *E Hall D1*

8:00 AM - 9:15 AM Education Sessions  
**Building Bridges for Successful Breast Cancer Survivorship Care** *E354a*  
**Comparative Effectiveness Research in Oncology: Opportunities and Challenges** *S404*  
**Developing Drugs in Special Populations: Organ Dysfunction Studies** *E354b*  
**Early-stage Non-small Cell Lung Cancer: Staging and Primary Treatment** *E353*  
**Localized Prostate Cancer: Reducing Mortality and Burden of Therapy** *E Arie Crown Theater*  
**Omics: Toward Personalizing Care** *S100a*  
**Selection of Endpoints in Clinical Trials: From Bench to Trials to Practice** *S100b*

8:00 AM - 9:15 AM Clinical Problems in Oncology  
**Debates in Adjuvant Therapy: Chemotherapy versus Observation for Node-negative Non-small Cell Lung Cancer and Radiotherapy versus Observation for Node-positive Non-small Cell Lung Cancer (C17)-TICKETED SESSION** *E451a*

8:00 AM - 12:00 PM Poster Discussion Sessions  
**Gastrointestinal (Colorectal) Cancer**  
*Display location (8:00 AM - 12:00 PM) – S403*  
*Discussion location (11:00 AM - 12:00 PM) – S406 (Vista Room)*  
**Patient and Survivor Care**  
*Display location (8:00 AM - 12:00 PM) – E450a*  
*Discussion location (11:00 AM - 12:00 PM) – E353*  
**Sarcoma**  
*Display location (8:00 AM - 12:00 PM) – S103*  
*Discussion location (11:00 AM - 12:00 PM) – S100a*

8:00 AM - 1:00 PM Poster Discussion Session  
**Lung Cancer—Local-Regional and Adjuvant Therapy**  
*Display location (8:00 AM - 12:00 PM) – E450b*  
*Discussion location (12:00 PM - 1:00 PM) – E354b*

9:00 AM - 12:00 PM Special Session  
**Advancing Pain and Palliative Care Globally for Patients with Cancer** *S504*

9:30 AM - 10:45 AM Education Sessions  
**Closing the Loop: Evidence, Guidelines, Reporting, and Quality** *S100a*  
**Supportive Care for Patients with Non-small Cell Lung Cancer** *E353*

9:30 AM - 12:30 PM Oral Abstract Sessions  
**Breast Cancer—Metastatic** *E Hall D1*  
**Developmental Therapeutics—Clinical Pharmacology and Immunotherapy** *E354a*  
**Genitourinary (Testes, Kidney, and Bladder) Cancer** *E Arie Crown Theater*

9:45 AM - 11:00 AM Special Session  
**Imaging Informatics and Optimizing Imaging in Cancer Diagnosis: An ASCO/Radiological Society of North America Joint Session** *S404*

9:45 AM - 11:00 AM Education Sessions  
**Angiogenesis: Where Do We Go from Here?** *S100b*  
**Even Patients with Liver Dysfunction Can Get Chemotherapy!** *E354b*

9:45 AM - 11:00 AM Clinical Problems in Oncology  
**The Best Treatment for Hepatic Metastases: What Is the Evidence? (C18)-TICKETED SESSION** *E451a*

11:30 AM - 12:45 PM Education Session  
**Management of the Elderly Patient with Cancer** *S100b*

11:30 AM - 12:45 PM Clinical Problems in Oncology  
**Hepatocellular Carcinoma: Is This Patient a Transplant, Resection, or Chemoembolization Candidate? (C19)-TICKETED SESSION** *E451a*