

Breast Cancer Symposium 2011

SEPTEMBER 8-10, 2011
SAN FRANCISCO MARRIOTT MARQUIS
SAN FRANCISCO, CALIFORNIA
FOR UPDATES, VISIT BREASTCASYM.ORG.



ONSITE PRESS INFO

The American Society of Breast Disease, the American Society of Breast Surgeons, the American Society of Clinical Oncology, the American Society for Radiation Oncology, the National Consortium of Breast Centers and the Society of Surgical Oncology are pleased to host members of the press for the **2011 Breast Cancer Symposium - The Continuum of Breast Cancer: Science to Survivorship**, taking place September 8-10, 2011, at the San Francisco Marriott Marquis in San Francisco, CA.

Communications staff will be onsite to assist you and to facilitate interview requests. In addition, experts will be available in the Press Room to provide outside context and perspective on abstracts presented at the Symposium.

- Press Room:** San Francisco Marriott Marquis – Room Name: Nob Hill D
- Press Room Phone:** 415-284-8074 or 415-284-8075
- Press Registration:** Check-in and registration will begin **Thursday, September 8, 2011 at 7:30 AM PT.**
- Press Room Hours:**
Thursday, September 8: 7:30 AM – 6:30 PM PT
Friday, September 9: 7:30 AM – 6:00 PM PT
Saturday, September 10: 7:30 AM – 11:30 PM PT
- Press Room Amenities:** Workspace, phones, computers, WiFi access, hot and cold beverages, breakfast and lunch and communications staff.
- Embargo Policy:** All abstracts presented at the Symposium are embargoed until **Tuesday, September 6, 2011 at 6:00 PM EDT.**
- Expert Availability:**
Thursday, September 8
12:00-12:30 PM PT
Robert Kuske, MD, Co-Chair, 2011 Breast Cancer Symposium Program Committee
3:15-3:45 PM PT
Shawna C. Willey, MD, Chair, 2011 Breast Cancer Symposium Steering Committee

Friday, September 9
3:00-3:30 PM PT
Shawna C. Willey, MD, Chair, 2011 Breast Cancer Symposium Steering Committee
- Virtual Meeting Login:** **Username:** bc_pressaccess
Password: pre\$\$12|
(case-sensitive)
Important Instructions: Go to www.asco.org/vm, select the presentation you wish to view and then sign-in when prompted. **Do not sign on to asco.org first;** there is no activation code for press access.