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## 2010 GASTROINTESTINAL CANCERS SYMPOSIUM

### POSTER GUIDELINES

The first author is required to be present at his/her poster 50% of the time during his/her assigned session.

When preparing your poster for presentation at the 2010 Gastrointestinal Cancers Symposium, please adhere to the following guidelines:

#### Special note on use of commercial materials:

ASCO is committed to minimizing commercial bias in poster presentations and handouts. Poster presentations and handouts should not contain any of the following: commercial logos, company names, brand or proprietary drug names.

#### Size Limitations:

**No larger than 46 inches high and 96 inches wide.** This is the size of the poster board. Do **NOT** exceed the size of the poster board.

#### Suggestions for Formatting Your Poster:

- Place heading in large-sized type at the top of the board.
- List the title and all authors.
- All material should be **readable from distances of three feet or more**.
- You are strongly encouraged to **use a type that is at least 3/8" high (22 pt. minimum)**.
- Use **bold type** to ensure legibility.
- Make all print very dark (preferably block style) on a very light (preferably white) background.
- **Use letters, arrows, numbers**, or other devices to show those who will be viewing your poster the preferred sequence in which your poster should be reviewed.
- Charts, drawings, and illustrations should be similar to those you would use in making power point slides.
- If photographs are used, have them processed with a matte or dull finish.

#### Other Recommendations:

- The poster can either be made on one sheet (rollup) or in several small sections. Do **NOT** mount illustrations on heavy cardboard because they may be difficult to keep in position on the poster board.
- Write your presentation **concisely**, and keep captions brief.
- The poster should be self-explanatory so that you are free to supplement the information and discuss particular points raised by questions during the poster session. The poster session potentially provides a more intimate forum for informal discussion than the regular presentations, but this becomes more difficult if you are obliged to devote most of your time to merely explaining your poster to a succession of visitors.

#### Onsite Instructions:

- You can hang your poster approximately 1/2 an hour before the poster session begins.
- Use pushpins available onsite at each board.
- You will **NOT** be allowed to use glue, tape, paint, or staples on the poster boards.
- Handouts of your poster may be available for distribution if you prefer.
- Do **NOT** display your poster or copies of your poster in the exhibit hall.